ONE MILLION
OUT OF SCHOOL
CHILDREN LEARNING
AND IN SCHOOL
THE PROBLEM

Pakistan with a population of 209 million (2017) is plagued with the twin crises of large number of children out of school (22.8 million) and low learning levels (AEPAM 2017; ASER 2017). The prevalence of this crisis varies across provinces and affects many more girls than boys.

The population growth rate at 2.41% per annum and the poverty rate estimated at 29% (Government of Pakistan 2018), makes the education challenges more complex. The poorest, girls, disabled and displaced are more vulnerable and likely to be left behind. These exclusions do not augur well for a country’s socio-economic stability and health. There is an urgency for actions NOW to stop this spiralling crises in education and learning.

THE SOLUTION

There have been multiple initiatives taken recently on addressing the twin problems. These include, reframing of the non-formal education programs as 'alternative learning pathways' (ALP) and upgrading the non-formal and literacy space to a mainstream one in policy, sector planning and implementation by the governments, civil society and development partners. The accelerated programs have ensured equivalence in curriculum standards, assessments, teachers recruitment and professional development at primary and elementary levels by the government.

Another approach tested by ITA (Idara-e-Taleem-o-Aagahi) has been of Teaching at the Right Level through Chalo Parho Barho (CPB) or let’s read and grow, an accelerated learning program of rigorous learning gains. CPB is a 'bridge or catch up program 'of learning preparedness for out of school children, adolescents and adults alike. ITA is working with children aged 6-12 who are out of school and in-school children at risk in grades 3-5 struggling with basic literacy and numeracy (arithmetic) skills demonstrating rapid results.

CPB is run as an intensive learning camp of 45-60 days duration. It has a Six Steps process:

- Identification of target age /grade children in communities and schools
- Baseline assessment of learning levels of each child (one on one) through ASER tools
- Grouping children according to their learning level (Group I =Nothing/Beginner; Group II= intermediate) in the initial phase
- Training camp facilitators through a 5 day boot camp on the Combined Action for Maximised Learning (CAMAL) methodology
- Implementation of the camp with baseline, midline and end line tests to measure learning gains and shifting children in Group II (intermediate & Group III (advanced)
- Enrolment of out of school children on merit in schools and stabilization of in-school at risk children with significant learning gains.

This 45-60 day camp has produced phenomenal gains not just in Pakistan but in its pioneer space in India led by Pratham and in Africa. Between 2003 and 2014, J-PAL rigorously assessed variations of this model across India time and again and found the results to be significantly positive. Randomised evaluations of the intervention have exhibited that it works in different contexts across India, Pakistan and many countries of Africa. It is simple, effective, low cost with high impact and rightly being called a 'global public good'. Citizen led assessment communities of practice are gaining ground demonstrating actions for learning committed to 'teaching at the right level' or TARL. ITA is a member of the People's Action for Learning (PAL) Network.
THE OPPORTUNITY

ILM Ideas 2, a DFID funded program in Pakistan, supported ITA with an innovation grant to run CPB in 2 districts of Khyber Pakhtoonkhwa (KP). The program is for 1500 locations reaching 60,000+ children out of which 75% are those who are drop outs or never enrolled of 6-12 years of age and 25% are still in school (grades 3-5) but at risk. To date 42,000 children have been reached through the intensive CPB camps and the results are extremely promising.

1. The OOSC gained learning skills (25% in literacy and more than 15% in numeracy).
2. The in-school children gained and stabilised with good learning gains up to 30%.
3. The OOSC children who completed the camps were further mainstreamed into public school. Contrary to our projection of 30% enrolment of OOSC, 80% were found to be enrolled on merit due to their improved learning skills in government schools.

The positive trends have been verified by third party validation conducted by IIm Ideas 2 contracted partner VTT Global giving credibility to the solution being undertaken at scale. The above mentioned 3 pronged gains augur well for the twin crisis and need to be observed. The CPB program has been tested in all provinces of Pakistan since 2012-13 with repeatedly positive results, supported by Dubai Cares. The time has come to scale up 'what works'.

The Ambition – One Million Children Learning – Calling ALL Partners

The Proposal to Partners nationally and globally is to support individually and/or as a consortium, a program for 1 MILLION CHILDREN in Pakistan. With the current crisis of 22.8 million children out of school (5-16 years) with many more girls, it is imperative to ACT NOW! Out of these 1 million children, 75% will be those who are out of school (6-14 years old) for accelerated learning and enrolment, while 25% will be children in school but at risk of dropping out in grades 3-5 if not provided support through active learning camps of 45-60 days. These camps will help them learn better and stay longer in schools completing primary and post primary education as their fundamental constitutional right for ALL 5-16 year olds.

22.8 million out of school in Pakistan is unacceptable to the newly elected Prime Minister Imran Khan. He is actively championing Human Resource Development as an Emergency.
THE COST

SUPPORT 1 CAMP
Children: 40  
Time: 2 Months  
Cost: US $ 1,600

SUPPORT 10 CAMPS
Children: 400  
Time: 2 Months  
Cost: US $ 16,000

SUPPORT 100 CAMPS
Children: 4,000  
Time: 2 Months  
Cost: US $ 160,000

The per child cost for the camp duration is US $ 40, (includes mobilization, learning materials, training, monitoring and documentation). The camp hosts 40 children maximum.

Each camp will enroll 30 out of school children (Age 6-12) and 10 in school at risk children.

Other Services include: Teacher training, monitoring App, Learning Kits, making TLMs etc.

CALL FOR PARTNERSHIPS
A formal call of partnership of this unique high impact program ensuring measurable gains in the learning outcomes is extended to:

- Development Partners: Bi-Lateral; Multi-lateral, Foundations.
- Industry and Philanthropists.
- The CPB Kit includes teacher manuals, lesson plans, story books, picture cards, work books for children for all three subjects i.e. Urdu/Sindhi, mathematics and English.
- Innovative Teaching Learning Materials (TLMs).
- Assessment tools and assessment sheets to assess at baseline, midline and end line.
- Each camp facility is provided with a progress chart to track and clearly write progress of each child, made fully visible in the class room.
- A Monitoring App has been customized for CPB and developed in collaboration with Punjab Information Technology Board for collecting real time information.

HOW IS CPB IMPLEMENTED

- Conduct a household survey in communities to determine learning levels and identify children for CPB camps and also in schools (grades 3-5).
- Identify and train local Para Teachers/ Student Volunteers.
- Set up the camps in schools/community spaces with accelerated rigorous learning and pedagogical routines.
- Enroll children in CPB with an initial assessment followed by midline & end line.
- Monitor and support the camps progress.
- Mainstream out of school children into schools with clear learning gains.
THE EVIDENCE FROM ILM IDEAS 2 PROGRAM IN MARDAN AND DI KHAN

Report card illustrates evidence from a cohort of 18000 plus CPB learners from 475 camps in KP.

**NO. OF CHILDREN IN CPB CAMPS**

<table>
<thead>
<tr>
<th>District</th>
<th>OOSC</th>
<th>ISC</th>
<th>Total</th>
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<tbody>
<tr>
<td></td>
<td>Boys</td>
<td>Girls</td>
<td>Total</td>
</tr>
<tr>
<td>DI Khan</td>
<td>2795</td>
<td>1891</td>
<td>4686</td>
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<tr>
<td>Mardan</td>
<td>4870</td>
<td>4375</td>
<td>9245</td>
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<tr>
<td><strong>Total</strong></td>
<td>7665</td>
<td>6266</td>
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**SCALE AND SCOPE**

(40 children per camp)

315 Camps/Schools
150 Camps/Schools

GIRLS % 45

**LEARNING LEVELS URDU**

At baseline, 2% children were able to read sentences while during end line 23% children were able to read sentences in both district D.I.Khan and Mardan (overall). Similarly, at baseline no child could read a story. The percentage has improved in end line as 25% children were found to be able to read a story.

**LEARNING LEVELS ENGLISH**

At baseline, 13% children were able to read words while at end line 47% children were able to read words in both district D.I.Khan and Mardan (overall).

At baseline only 0% children could read sentences. This percentage has significantly improved in end line as 19% children were found to be able to read sentences.

**LEARNING LEVELS ARITHMETIC**

At baseline, only 8% children were able to identify 3 digit numbers (100-200) while at end line 15% children were able to recognize 3 digit numbers in both district D.I.Khan and Mardan (overall).

Similarly, at baseline none of child coming to the camps could perform division operation. The percentage has improved significantly in end line as 12% children were found to able to perform division operation.
Idara-e-Taleem-o-Aagahi (ITA) or the “Centre of Education and Consciousness” Public Trust, was established in 2000. It is certified by the Pakistan Centre for Philanthropy (PCP) and has a tax exempt status. It has been recently accorded special consultative status by the UN ECOSOC on April 27, 2017.

### DONATE GENEROUSLY FOR ITA’S VISION, MISSION, SERVICE DELIVERY, RESEARCH & ADVOCACY.

<table>
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<tr>
<th>Title of NGO:</th>
<th>Idara-e-Taleem-o-Aagahi (ITA) Centre for Education &amp; Consciousness</th>
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<tbody>
<tr>
<td>Name / Designation of Executive Officer</td>
<td>Dr. Narmeen Hamid: Chairperson Board</td>
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<td>Year of establishment</td>
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| Registration No | Trust Act : 8499/3503 dated 30-Jun-2000  
Societies Act, XXI of 1860:  
RP/3049/L/S/06/1542 (RP/711) dated 22 June 2006 |
| National Tax No | 28466848-1 |
| Tax Exemption No | I&E/424/I & E (Since 2006) |
| PCP Certification | PCP-R2/2014/0102 March 12, 2014 |
| Europe Aid ID No | PK-2009-GRI-0311237253 |
| EAD MoU | 28th November 2017 |
| DUNS No (D&B World database USA) | 64-547-9465 |
| USAID IMCP Graduate | Certificate awarded on 5th April 2006 |
| NGO source | Equivalency Awarded/renewed by NGO Source in 2014 (www.ngosource.org) |
| Auditor | Ernst & Young (Ford Rhodes Sidat Hyder & Co) |
| Bank Accounts Details | Title of Account: Idara-e-Taleem-o-Aaghai (Public Trust)  
Bank Name: Allied Bank Limited  
IBAN: PK63ABPA0010019374230036  
Account No: 0010019374230036 |
| Geographical Scope: | All over Pakistan – AJK, FATA & Northern Areas |
| ITACEC-UK support Pakistan ITA: Registration under the Charity Commission UK (No: 1093485) |