Idara-e-Taleem-o-Aagahi (ITA) Public Trust - Non Profit Organization

ITA was formed and registered in June 2000. ITA’s primary focus is comprehensive education reform. Working through a sector wide approach, ITA works across public sector, low cost private schools and most recently madrassahs. It engages with basic education for vulnerable groups such as child labor, youth and destitute groups with a focus on women through formal, non-formal education options. It works in teacher education: pre-service, in-service and certification programs embedded in policy and gender.

### Title of Non Profit Organization:
Idara-e-Taleem-o-Aagahi (ITA) Centre for Education & Consciousness

### Name / Designation of Executive Officer:
Baela Raza Jamil, Director Programs

### Year of establishment:
June 2000

### Registration No.:
Trust Act: 8499/3503 dated 30-Jun-2000

### Registration Agencies:
Registration Act, 1860, Government of Punjab, Pakistan and Trust Act

### National Tax No.:
2846848-1

### Tax Exemption No.:
I&E/84/236 dated 21 October, 2006

### PCP Certification:
PCP-R1/2009/0102 September 2009

### Europe Aid ID No.:
PK-2009-GRI-0311237253

### DUNS No (D&B World database USA):
64-547-9465 dated 20th August 2004

### USAID IMCP Graduate:
Certificate awarded on 5th April 2006

### UK Registration Charity No.:
ITA Public Trust UK: 1093485

### Auditor:
Ford Rhodes Sidat Hyder & Co (Ernst & Young)

### Bank Accounts Details:
Title of Account: Idara-e-Taleem-o-Aagahi Standard Chartered Bank, Main Boulevard, Gulberg, Lahore.
Account No. 01-5369428-01 To 06

### Geographical Scope:
All over Pakistan – AJK, FATA & Northern Areas

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Idara-e-Taleem-o-Aagahi (ITA)

**Head Office:** 41-L, Model Town Ext. Lahore.
Tel: (+92-42) 35173005-7

**Islamabad Office:** H # 11, St. 38, F-6/1, Islamabad,
Tel: (+92-51) 2824838

**Karachi Office:** F-70,Block 8, KDA Scheme 5,
Khekashan Clifton, Karachi. Tel: (+92-21) 35295030

**UK Office:**
10, Queens Gate Place, London SW7 5NX.
Tel: 020 7581 4450,
Idara-e-Taleem-o-Aagahi (ITA) or the “Centre of Education and Consciousness” Public Trust, was established in 2000. ITA is a response to the profound crises of education in a post colonial set up which accelerated with the breakup of Pakistan in 1971 and nationalization of education in 1972. With humble beginnings in Lahore, ITA has expanded programs in research, service delivery, capacity building and advocacy across the country with 29 modest offices and 300 personnel. It is certified by the Pakistan Centre for Philanthropy (PCP) and has a tax exempt status (I&E/84/236 dated 21 October, 2006).

**Vision**
To promote education as a comprehensive process for human and social transformation.

The mission of ITA is to advocate and demonstrate universal access and standard setting in education as a comprehensive inclusive learning experience for human evolution and consciousness. ITA seeks to create and contribute to contemporary learning opportunities for ALL children and youth without discrimination on account of gender, class, age, religion, color and ethnicity, addressing educational bottlenecks through timely resource mobilization, innovations and policy influence. Its implementation prism is through a sector wide approach from ECD (0-8) to school improvement (5-16); non-formal catch up programs (4-14) to technical vocational (15-30); college and tertiary level (17+). Programs are preferred within geographical clusters through seamless linkages.

Nationwide scalable campaigns are embedded within programs on assessing learning levels - Annual Status of Education Report (ASER) 2009-2015, Right to Education (2011), Chalo Parho Barho - Lets read and grow; and Children’s Literature Festivals (2011-2013). Together the campaigns are placed under an umbrella, titled “Citizens’ Movement for Quality Education (CMQE)”

Each initiative is underpinned by gender challenges, public private partnerships, alliance building and CSR mobilization. Partnerships are at the core of ITA’s work with communities; parents; children, government, civil society organizations; media, teacher unions private/corporate sector; foundations, donors and INGOs.

Two institutional initiatives have evolved viz., South Asia Forum for Education Development (SAFED) and the Institute of Professional Learning (IPL) as part of the wider eco system of ITA. IPL was registered in December 2012 as not-for-profit company under section 42 of the Company Ordinance 1984 Act, to become a degree awarding and research institution. SAFED has created good will, partnerships and several initiatives across South Asia, including ASER. SAFED seeks investment for wider influence as an active learning sharing forum. The work spans across partnerships in South Asia, East Asia and Africa seeking to influence trends in the post 2015 development agendas, for inclusion and quality learning, both locally and globally. ITACEC UK supports Pakistan regd. under the Charities Commission UK (1093485).

Today ITA is working on strategic planning, distributed leadership and governance systems across Pakistan for sustainability and well implemented succession steps. It seeks institutional and program support for strategic nationwide and regional operations and regenerative planning. Ernst & Young are the official auditors of ITA/IPL

Support Partners to date include
- Communities
- Ministry of Education & Training
- All departments of Education/Schools, Finance & Planning, Social Welfare & Special Education.
- Education Foundations
- TEVTA
- District / Local Governments
- British Council
- Canadian International Development Agency (CIDA)
- Dubai Cares
- Foundation Open Societies Institute (FOSI)
- ICI Pakistan
- ITA CEC UK
- ILO
- Nestle
- Open Society Foundation
- Oxfam GB
- Oxfam Novib
- Oxford University Press
- Pakistan Poverty Alleviation Fund (PPAF)
- Plymouth State University (PSU) USA
- Save the Children UK
- Telenor
- UKAID - Department for International Development
- UNESCO
- UNICEF
- UNILEVER Pakistan Limited and its brands
- US Department of Labor
- US Embassy Pakistan
- United States Institute of Peace (USIP)
- World Bank

Scaling Up: A Sector Wide Approach for High Impact and Visibility

- **Early Childhood Development (ECD)**
  - 0-5 years

- **Whole School Improvement Program (WSIP)**
  - Pre-school - Class X Enrichment; Health; LSBE, HIV/AIDS & Citizenship

- **Out of School Children (OOSC)**
  - Chalo Parho Barho (CPB) program (4 to 14 years)

- **Vocational Training / Livelihood**
  - Technical Education Vocational Training Authority (TEVTA) / Corporate Social Responsibility (CSR) link

- **Capacity Building & Training**

- **Services**
  - Evaluation, Placements Conferences Research

Education in Emergencies (All of the above programs)

- Gender Focused
- Community Participation/SMCs - ownership
- Public Private Partnership & CSR - a cutting edge strategy

Citizen Movement for Quality Education - Evidence Based Advocacy

- ASER - Evidence on Quality
- Right to Education (RTE)
- Chalo Parho Barho (CPB)
- Children’s Literature Festivals (CLFs)

Number of ITA Offices = 29 (modest in public sector facilities)