

Dated March 20th, 2012

To

1. The Executive District Officers Health (Rahim Yar Khan, Muzaffargarh, Sahiwal, Faisalabad, Chiniot, Sheikhpura, Lahore, Rawalpindi)
2. Program Directors, DHDCs (Districts Mentioned Above)

Subject:- COLLABORATION OF SCHOOL HEALTH PROGRAM WITH IDARA E TALEEM -O-AGAH (ITA).

ITA Public Trust is a well-reputed Non-Government Organization, which is striving to improve quality education in Pakistan. ITA has signed an MoU with the School Education Department for running a Whole School Improvement Program (WSIP). WSIP includes a component of improving health and hygiene awareness among the students. ITA has developed training and awareness raising material for school children and teachers, focusing health and hygiene issues.

2. This endeavor is in line with the objectives of School Health Program, Health Department, Government of Punjab. This is a good opportunity for developing linkages between Public Sector and Not for Profit Private sector for attaining shared objectives of making schools environment child friendly, healthy and more conducive for attainment of positive learning outcomes. With this objective in view, ITA and Punjab Health Sector Reforms Program (PHSRP) have reached an understanding of creating linkages between the ITA activities relating to health and hygiene awareness with those of School Health & Nutrition Supervisors. District ITA teams will be contacting PDs, DHDC in the respective districts and develop detailed micro plans for synchronizing their activities with School Health Program. Copies of these plans of concerted activities will be sent to Directorate General Health Services and PHSRP for information.

3. It is requested that such coordination meetings may be held ~~early~~ and an effective synchronization mechanism may be developed early. In case of any issues or clarifications, please contact Dr. Amjad Shahzad, provincial focal person for School Health Program at PHSRP.


(FARASAT IQBAL)
PROGRAM DIRECTOR
PMU/PHSRP

CC:

1. Director General Health Services, Punjab.
2. Ms. Baela Jameel, CEO, Idar e Taleem-o-Agahi.
2. PSO to Secretary Health.