SASI held its annual educational marketplace on 31st March in Serena Hotel in Islamabad. With the launch of the "Access to Finance for Low-cost Private Schools Report", different microfinance institutions, civil society organizations, educationists and schools were brought together under one roof to learn about the full potential of the LCPS market and all the quality drivers that encourage growth.

All guests at the launch and marketplace were given the opportunity to meet a diversified group of solution providers working in the educational sphere and learn about a new financing product that would equip them with the means to benefit from these solutions. Renowned service providers such as the Children's Literature festival, Rabtt, Oxford University Press, Teach for Pakistan, Alif Laila Book Bus Society, Tele Taleem, Five Rivers Technologies, The Communicators and SE Consultants held stalls and gave interactive demonstrations of their interactive products and services.