

MEMORANDUM OF UNDERSTANDING
For Promoting Culture of Reading & Creativity Amongst
the Children of Punjab & Pakistan-
Collaboration for Hosting the Children's Literary Festival 2011

This Memorandum of Understanding (hereinafter referred to as the MoU) is made on 12th
August, 2011

BETWEEN

Idara-e-Taleem-o-Aagahi (hereinafter referred to as ITA), a public trust committed to promoting education development in Punjab and Pakistan, located at 26 B Sarwar Road, Lahore Cantt.

AND

The Children Library Complex (hereinafter referred to as CLC), a public sector facility for promoting reading habits amongst ALL the children and interactive learning through clubs and activities; whose address is 4-Sharah-e-Aiwan-e-Tijarat, Lahore.

1. PREAMBLE

ITA in collaboration with Oxford University Press (hereinafter referred to as OUP) and with sponsorship of the Foundation Open Society Institute (FOSI) Pakistan is hosting the first ever Children's Literacy Festival (hereinafter referred to as CLF) on November 25-26, 2011, to promote reading habits among the young students of Pakistan.

The CLF will comprise of several parallel sessions over two days, for students, educators and parents from across the country and the province that will help promote the importance of reading culture in Pakistan in English Urdu and Local Languages.

With respect to the planning and execution of CLF 2011, ITA & CLC (hereinafter referred to as the 'Partners') have agreed that it is mutually beneficial to enter into an institutional collaboration from July 25/11/2011 to June 30, 2012. The partnership will be reviewed annually for outcomes achieved for the meeting the larger objectives of promoting reading and creativity through clubs, mobile/outreach libraries in urban and rural areas of Punjab. .

CLC has agreed with ITA on the CLF plan and both the parties have mutually decided for collaboration to make the CLF 2011 both, possible and successful. Both the parties are

committed to the CLF as a very worthwhile event for collaboration towards the promotion of reading, creative writing and critical thinking among children. The CLF, it is firmly believed, will help promote library-usage across Punjab and Pakistan.

2. KEY COMPONENTS OF THE AGREEMENT

The Partners, after due consideration of various aspects, have arrived at the following understanding in respect of arranging CLF:

Duties of ITA:

1. ITA will Plan & execute the CLF taking all logistical responsibilities of the festival including finances, security, governance and management
2. ITA will ensure that there is no damage caused to the CLC building
3. ITA will take care of the accommodation, transport and food of CLF's guests
4. ITA will facilitate for any minor paint and repairs that might be needed for CLF in key spaces and in case any key areas that are not in working order
5. ITA will ensure that the formal CLC logo is printed on all advertisements of CLF
6. ITA will pay for any extra duties performed by CLC staff (if required)
7. ITA takes the responsibility of all dealings with OUP related to CLF
8. ITA will update CLC about CLF on regular basis

Duties of CLC:

1. CLC will provide the venue in the spirit of institutional collaboration for a common purpose free of charge per the meeting of 11/07/2011 for three days; November 24th, 25th & 26th 2011
2. CLC's nominee/s will become member of the Steering/Planning Committee of the CLF as will OUP
3. Invitation will be extended to all government/partner schools of CLC and other participants' list and government officials as per the guidelines of Mr. Nadeem Alam Butt, Project Director, CLC
4. CLC and ITA will work collaboratively for the success of CLF as a creative initiative.
5. CLC will mobilize the media (print and electronic) as required according to Government access and regulations to cover the pre – festival and post festival coverage
6. If any resources are released for improvement of CLC as per its annual budget and planning cycle the same will be used in a timely manner.
7. CLC will allow ITA to use its bus/es for CLF and also for mutually designed outreach programs provided the cost of repairs is borne by ITA and its partners

3. MODIFICATIONS

The MOU may be amended by mutual consent through an exchange of correspondences between the two Partners as well as through face to face meetings as and when required.

4. DATE OF EFFECT

This Memorandum of Understanding will come into effect on the date of signature by the two partners.

5. Dispute settlement

In case of any dispute, the project Director CLC would be the final decision making authority .

6. SIGNATURES

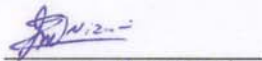


Baela Raza Jamil/Narmeen Hamid
Director Programs/Chairperson, ITA



Nadeem Alam Butt
Project Director, CLC

Witness (from ITA)


IMTIAZ A NIZAMI
12-8-11

Witness (from CLC)



Signed on the 12th day of August (month) of 2011 (year).

Annex A:

A write up on the Children's Literature Festival 2011, Lahore

After the outstanding success of the two Literature Festivals of 2010 and 2011 at Karachi, Oxford University Press Pakistan has, at the initiative of Idara-e-Taleem-o-Aagahi (ITA), and in collaboration with the Foundation Open Society Institute (FOSI) Pakistan, decided to provide an occasion with the same kind of excitement and benefits to the children of Lahore and subsequently to other cities as well.

A Children's Literature Festival is an important, timely, and exciting initiative that will go a long way in drawing the interest of children towards books, reading, writing, authors, language, and literature. It will help develop an interest in children to read for pleasure and will encourage them to love reading. This is also a part of OUP's ongoing effort to sow a taste for reading among the children of Pakistan, and entice them into savoring the pleasure offered by books. Studies show that a love for reading leads to children's success in schools.

The festival will feature many aspects of books and reading. There will be:

- Reading sessions, featuring famous writers and their works
- Creative writing sessions with well known creative writers
- A session of poetry reading and 'Writing Poems'
- Introduction to writing book reviews
- Sessions where children talk about and review the works they love
- Writing competitions for different age groups
- A story writing session in which members of the audience will themselves 'write' the story by advancing it to its conclusion [Each writer will get a copy of the story].
- Book Fair
- Puppet shows based on popular characters from books
- Children's theatre based on children's plays