

CHILDREN LIBRARY COMPLEX

4-Shahra-e-Awan-e-Tijarat, Lahore. E-mail: childrenlibrarycomplex@gmail.com info@clc.punjab.gov.pk, Website: clc.punjab.gov.pk, Ph: +92 42 99200244, 99201046 Fax: +92 42 99204044



No. CLC/2340 Dated: 30th April, 2019

MEMORANDUM OF UNDERSTANDING FOR COLLABORATION OF CHILDREN LIBRARY COMPLEX AND CHILDREN'S LITERATURE FESTIVAL

Children Library Complex (CLC) is one of its kind hubs of intellectual, spiritual and physical development of children. It is a pioneer of introducing extra-curricular learning methods in Pakistan. Having memberships from all kinds of children and parents, CLC ensures great inclusivity and equality among the students. CLC also operates as a venue of all major events involved in providing the children of Lahore with an effective learning environment.

Children's Literature Festival (CLF) is a social movement, founded in 2011 by Baela Raza Jamil, an education reformer at national and global levels, as a response to declining creative expression, critical thinking and reading among children and youth.

CLF aims to revive the culture of reading in Pakistan and ensures that learning is made fun and interactive by creating spaces where professionals meet with the children and educators including families and teachers and teach them advanced learning and teaching methodologies that can be applied in homes and schools.

CLF is extremely grateful for CLC's willingness to be a partner for the Children' Literature Festival for the coming three years from 2020 to 2022. CLF would like to officially enter into an agreement with CLC to work as partners. Under this agreement, we would like to join hands to make a combined efforts for popularization of literary and making it available to the public in the most comprehensive manner. There can be no better opportunity for this purpose than the Children's Literature Festivals.

CLF was introduced from the platform of CLC in 2011. The previous CLF was also held in 2019 attracted around 20,000 children and it is a delight for the team at CLF to have the helping hand of the CLC to make it an even bigger celebration of literary from which a maximum number of children can benefit in terms of learning.

The CLC on its part will:

- 1. Allow CLF to use the CLC premises (indoor and outdoor) as venue for the **Children's Literature Festivals** for tentative dates i.e., 15th and 16th January, 2020, 13th and 14th January, 2021 and 12th and 13th January, 2022.
- 2. Allow CLF to use the **postal address** for promotion purposes of CLF's.
- 3. On event day, provide parking space, security, services of the office staff, electricity connections, and utilities to the visitors and exhibitors, internet and audio-visual help to the CLF team.
- 4. Provide **resource persons** to become an official part of the Team CLF who will be making preparations for organizing the CLF's.
- 5. Assist CLF in the **promotion** of the event on digital, electronic and print media.

The CLF on its part will:

- 1. Identify CLC as a partner and collaborator of the CLF.
- 2. Take care of the **preparations and logistics** of the CLF with the help of the representatives of CLC.
- 3. Make sure all **promotional material** highlights the partnership with CLC.
- 4. Keep the premises under its use clean and not disturb or damage the environment of CLC.

The Children Library Complex, Lahore and Children's Literature Festival have entered in this MOU on 30th April, 2019.

Farhan Izhar

Admin Officer

Children Library Complex

Baela Raza Jamil

Founder Director

Children's Literature Festival