

REQUEST FOR EXPRESSION OF INTEREST (EOI) FOR PHOTOGRAPHY AND VIDEO MAKING SERVICES IN SOUTH PUNJAB

Beneficiary: Idara-e-Taleem-o-Aagahi
Deadline date for submission of EOI: 11/03/2021

Background

Idara-e-Taleem o Agaahi (ITA) is a Public Trust Organization, that aims to cater to the profound crisis of education in Pakistan. The project URAAN is an initiative of ITA powered by OXFAM, that aims at equipping girls with leadership qualities and placing them in various education and skill development bands. The project is now in its sunset phase and will aim at the placement of the 70 girls into relevant programs and successful integration where possible into the workplace.

Overview

Idara-e-Taleem o Agaahi is sending out the request for partner organizations that would provide video making and photography services for our program and can successfully capture the stories of the girls in an effective, attractive and timely manner. We require the submission of 2 videos (1 minute and 2 minutes) and photoshoot at the field.

The timeline is expected to be from 16th of March 2021 – 22nd of March 2021.

Objective and Scope

We expect the partner organization to:

- > Plan and implement a timeline and Design a shoot schedule
- > Capture the progress of the beneficiaries after integration into the program
- > Build a narrative and elements of storytelling in an innovative and creative manner
- > Timely produce high quality content
- > Produce 2 videos (2 minutes and 1 minute respectively)
- > Conduct a photoshoot at the field level for capturing the field level activities in an effective manner

Procedure for Submission

The interested organizations are requested to draft a proposal and email it by 11/03/2021. Please note proposals coming in after the deadline will not be considered. The proposal should contain the following heads:

- > Overview of their organization
- > Similar projects they have undertaken in the past
- > Tentative schedule and plan for the program in 4 locations of South Punjab
- > Samples or links to previous work done

An estimated cost budget for the program

Contact information.

We request the applicant to ensure that the proposal is concise and to the point.

The proposal is to be emailed at the following email ID:

ihsan.hashmi@itacec.org

mehak.najam@itacec.org

Contact Information

For further queries and questions, please reach out to the following:

Email - mehak.najam@itacec.org

Contact Number - 03244676007