**TERMS OF REFERENCE –**

**ASER POLITICAL CONSTITUENCIES 2024**

Title of work: ASER Pakistan 2024 - Political Constituencies

Location: 08 Constituencies (02 in each province)

Duration: 6 months (2024)

Implemented by: Idara-e-Taleem-o-Aagahi (ITA)

Supported by: FCDO

ASER - The Annual Status of Education Report is the largest citizen led; household based initiative that aims to fill a gap in learning outcomes and provide reliable estimates on the schooling status of children aged 5-16 years residing in the rural districts of Pakistan. ITA and ASER teams, in collaboration with Alif Ailaan during 2013 election campaigns, initiated campaigns, including “Politicians Knocking on Doors” (PKND) with selected politicians visiting constituents’ households to discuss education crisis. During the ASER 2014 report launch, findings from those constituencies highlighted urgent public policy issues in education. A second follow up study in 2022 across 4 political constituencies informed politicians about the learning and equity crisis, with reports launched by politicians in their constituencies.

This year again, ASER Pakistan seeks to conduct a survey in selected constituencies to identify equity and learning challenges in light of Article 25-A, right to education, highlighting dimensions of the political economy of education and learning in Pakistan that need urgent public policy attention. The survey will be entirely conducted on android based “ASER Survey” application.

The survey's stated objectives are below:

* Generate longitudinal constituency-wise quantitative and qualitative evidence for foundational learning, access, and equity.
* Highlight the challenges and progress by gender of each constituency mapped to Article 25-A and SDG 4 in light of the ASER findings.
* Measure changes in basic learning and school statistics from the previous year.
* Use these results to inform policy decisions at various levels.

For the survey in each political constituency the households will be selected as per following sampling criteria:

* Depending on the population and as per the village lists/constituency maps provided by the Election Commission of Pakistan, 20% of the villages are selected randomly using the Probability Proportional to Size (PPS) technique form the village directory of the 2017 Census.
* In each selected village, 20% of the randomly selected households will be surveyed along with 1 public and 1 private school.

For this purpose, ASER Pakistan is seeking Expression of Interests (EOI) from interested organization(s) for implementation of ASER Political Constituencies in 2024. The roles and responsibilities for the survey implementing / monitoring partners are listed below:

**SURVEY IMPLEMENTING PARTNER:**

* The ASER implementing partner shall be an organization that:

1. Is registered.
2. Is local.
3. Is based within the sampled district.
4. Is operational.
5. Has local presence in their area of operation.
6. Is either tax exempted or has a valid NTN number
7. Has NOC for conducting survey

* Partners must assign a focal person for correspondence and communication.
* Partners must provide suitable individuals as Master Trainers (MTs), 2 for each district
* The potential partner must identify 60-70 suitable volunteers from their district. At least 50% of volunteers should be female. Volunteers should have the appropriate educational qualifications and previous ASER experience (preferred).
* Ideally, the volunteers should meet the following criteria:

1. Can read English
2. College graduates above 15 years of age
3. Must have access to an android mobile phone
4. Must be able to use the smart mobile phone

* The potential partner must conduct ASER Training at district level followed by a Mock Survey. 40-60 potential volunteers should be provided 3-4 days of training by qualified MTs at a suitable venue.
* The potential partner must identify the location of the village provided by ITA and make a survey plan.
* The potential partner will work closely with the District Education Department/PDMA and get permission to conduct the survey in Government/Private schools of the district(s) without informing them of the actual locations of the villages.
* The partner must organize the ASER across political constituencies Survey in 30-60 villages (selected by ITA). 2 trained volunteers must survey each village. The survey will be done over two days (Saturday & Sunday or Sunday & Monday).
* The partner will be responsible for successfully completing the ASER survey in their chosen district/village within two weeks.
* The MTs must monitor the survey and ensure that the completed data is of high quality.
* The partner must ensure that the data is complete and clean before sending it to the Head Office in Lahore.
* The potential partner must inform the Education Department/Media/community of the ASER Survey findings at the provincial/district and village levels.
* In order to be eligible for the budget, the partner must sign and abide by the terms of the Partnership Agreement and carry out all deliverables.
* The partner must provide original expense and attendance sheets to the head office after the completion of the survey.
* The partner must provide periodical event and financial reports to the appropriate ITA Regional Office.

**COMPENSATION / BUDGETS**

ITA will provide some modest funds to support the training, survey and monitoring cost. Complete budgetary details will be shared after the initial selection of partners.

**SUBMISSION:**

Interested organizations are invited to submit an EOI along their organizational profiles, names of the selected districts and a cover letter, including the names, addresses and telephone numbers of their focal person, with an indication of the relevance of the work done previously. ASER Pakistan reserves the right to select and nominate districts for the potential partners.

In case of queries, please contact:

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ASER Pakistan

TEL: 042-35711109

1-A, CANAL PARK, JAIL ROAD LAHORE.

All the interested organization(s) should submit EOI /documents in hard form to the address mentioned above by no later than 05th Aug, 2024.

Note: Outside of envelope to be marked: “EOI – ASER Pakistan survey 2024”