

IDARA-E-TALEEM-O-AAGAH

“Centre for Education and Consciousness”



OUR VISION

At ITA, we envision a Pakistan where education is a fundamental right accessible to every child, for lifelong learning and societal transformation.

We believe that by empowering individuals through quality education, we can create inclusive, resilient, and progressive communities.

Aagahi say Roshni

Illuminating Pathways to Learning and Growth

At Idara-e-Taleem-o-Aagahi (ITA), we believe that education is more than just knowledge—it is the light that transforms individuals, families, and entire communities. Our guiding philosophy is captured in ROSHNI, an acronym that reflects our unwavering commitment to resilience, opportunity, sustainability, hope, nurturing, and innovation in education.

R- Resilience:

Empowering communities to overcome challenges through education.

O- Opportunity:

Creating equitable opportunities for learning.

S- Sustainability:

Promoting long-term educational impact.

H- Hope:

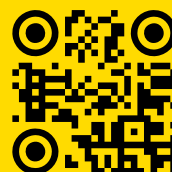
Inspiring hope through transformative education.

N- Nurturing:

Building nurturing environments for learners.

I - Innovation:

Driving innovative solutions to educational challenges.



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Thematic Areas of Our Work



Foundational Learning and Literacy

ITA is committed to enhancing foundational literacy and numeracy among children and adolescents, in marginalized communities. Through innovative programs like Teaching at the Right Level and Early Childhood Care and Education (ECCE), lay the foundations for lifelong learning. Our flagship initiative, the Annual Status of Education Report (ASER), assesses and highlights gaps in learning outcomes, providing data-driven insights for impactful interventions.



Inclusivity and Equity in Education

Education is a right, not a privilege. ITA delivers quality education to out-of-school children, girls, children with disabilities, transgenders, displaced, refugees and host communities. Programs like ILMpact, Multi-Year Resilience Program (MYRP), Siyani Sahelian, Sanjha Vehra/Our courtyard for ECCE and community-based mainstream education initiatives address systemic inequities, ensuring every child can read and learn.



Gender Equality and Empowerment

Promoting gender equality and equity is at the heart of ITA's mission. Across all programs, girls and young women remain our core target. Our programs including whole school improvement, Siyani Sahelian-Accelerating Action for Adolescent Girls (A3G) Emergencies, Aawaz II are committed to academic and life skills as strategic action spaces for transformative learning and social cohesion. We work for ending early child marriages and gender-based violence, empowering adolescent girls/youth with awareness, voice and agency, addressing social barriers and fostering confident, capable and informed young women.



Evidence Based Reforms, Policy & Advocacy

Since 2010 we have led the ASER assessments across Pakistan, the most benchmarked tool as an open source public good. We work closely with governments informing evidence based policy, design, solutions and governance. By providing technical assistance in assessments, provincial education roadmaps, trainings we support sustainable reforms that prioritize equity and quality.



Thematic Areas of Our Work



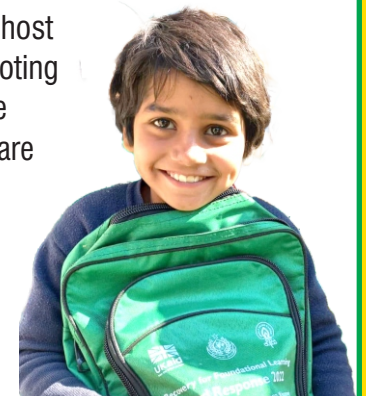
Experiential Learning and Creativity

Learning goes beyond textbooks. Through initiatives like the Pakistan Learning Festival (PLF), Libraries, Mobile Learning Units and Children's books production, ITA fosters creativity, critical thinking, and a love for learning. These programs engage children, teachers, and parents in interactive learning experiences.



Environmental Sustainability and Climate Resilience

Recognizing the growing challenges of climate change, ITA integrates environmental education and climate change actions into all its programmes. From building resilience for front line communities/mothers, refugees and host communities through MYRP to promoting sustainable practices and appropriate content in schools/centres, we prepare communities to adapt and thrive in changing environments.



Skill Development and Youth Empowerment

To equip youth with the tools for a brighter future, ITA offers technical and vocational training programmes. Options for TVET are embedded in technology, financial inclusion and life skills for employability and enterprise, enabling youth for active livelihoods; we seek partnerships with industry and government. ITA spearheaded Guddi Bajji/UNILEVER a TVET-supply chain program in Pakistan.



Community Engagement and Social Cohesion

Strong communities are the backbone of sustainable development. ITA's Aawaz II Programme and community forums promote inclusivity, dialogue, and collaboration, fostering harmonious and cohesive societies.



Aligning with the Sustainable Development Goals (SDGs)



ITA's work is closely aligned with the United Nations Sustainable Development Goals, particularly:



SDG 1: Ending Poverty



SDG 3: Health



SDG 4: Quality Education - Ensuring inclusive and equitable quality education and promoting lifelong learning opportunities for all.



SDG 5: Gender Equality - Achieving gender equality and empowering all women and girls.



SDG 8: Income generation



SDG 10: Reduced Inequalities - Reducing inequalities within and among countries through access to education.



SDG 11: Safe Cities



SDG 13: Climate Action - Building climate resilience and educating communities on sustainable practices.



SDG 17: Partnerships for the Goals - Strengthening global partnerships to support and achieve the 2030 Agenda for Sustainable Development.

By addressing these global goals, ITA contributes to creating a sustainable, equitable, and prosperous future for all.

ITA's Impact over 25 Years



Children & Adolescents Reached

9 million



Learning Festivals Organized

93



Parents & Community Members Engaged

11 million



Inspiring Libraries Established

60



Teachers Trained

500,000+



Publications Produced

200+

(Some available in 7 languages)



Volunteers Empowered

350,000+



TVET Beneficiaries Supported

60,000



GIVING OPPORTUNITIES

This Ramadan, join Idara-e-Taleem-o-Aagahi (ITA) in transforming education for children across Pakistan. Your contribution, no matter the size, can create lasting change. Here's how you can make a difference:

Support the Annual ASER Survey in a District

PKR 280,000 (\$1000)

per district

Sponsor a Child's Education

PKR 20,000 (\$70)

a year!

Fund a School-Based Learning Festival

PKR 300,000 (\$1200)

for 2,000+ students or PKR 6 Million
for a large-scale 2-day festival.

Gift a Library

PKR 55,000 (\$200)

for 200 books and
learning materials.



Your generosity can help us build a more equitable and educated Pakistan.
Donate today and be part of the change!

DONATE

Help us expand our reach and impact.

VOLUNTEER

Use your skills to make a difference in education.

PARTNER

Collaborate with us to transform education across Pakistan.

Ways to Donate

Bank Details

Account Title: **IDARA-I-TALEEM-O-AAGHI PUBLIC TRUST**

Account Number: **001001-937423-0088**

IBAN Number: **PK17ABPA0010019374230088**

Swift Code: **ABPAPKKA**

Bank Name: **Allied Bank Limited**

International Donations



bit.ly/3DufmJP



bit.ly/4h8nGwB





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